

The “AMOUR ETERNEL” Haute Joaillerie collection



“Amour ETERNEL is about love—or Amour in French—encompassing love, affection, and care as the source of inspiration,” reflected HRH Princess Sirivannavari Nariratana Rajakanya, Creative Director of SIRIVANNAVARI, on the creative process behind the “AMOUR ETERNEL” collection, the fourth chapter in SIRIVANNAVARI's High Jewelry journey that will be showcased as the highlighted exhibition at the 71st Bangkok Gems and Jewelry Fair.



As a collaboration between SIRIVANNAVARI and Beauty Gems, the “AMOUR ETERNEL” collection, which was recently revealed for the public for the first time at the 71st Bangkok Gems and Jewelry Fair, features 62 one-of-a-kind and limited-edition pieces crafted by Beauty Gems’ master artisans. Together, they narrate the extraordinary story of SIRIVANNAVARI, drawing inspiration from beauty of nature -particularly Thai local flowers- along with brand codes, and signature designs, all seamlessly woven into a singular vision born from the designer’s brilliance.



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